

## Basic:

20-25 keywords to be optimized

Keywords Research and Analysis

Duplicate content analysis

Broken Links Check

Up to 10 pages

Meta Tags Optimization

Google Analytic Account Setup

Webmaster Tools Account Set Up

XML Sitemap Generation

Including On-Page Off-Page

Article Submission

Social Bookmarking

Classifieds Submissions

LinkedIn Profile Creation

Twitter Page Creation

Facebook Fan Page Creation

Monthly Progress Reports

Customer Support (Email, Chat)

## Technical Work & Audits

Backlink Audit of Toxic Links with Disavow Service.

Mixed Media Content Review Looking at Unsecured Links

Internal Anchor Linking Review for Best SEO Results

Look at 404 errors and improper redirecting.

Fix SSL Issues

## Ongoing SEO

Competitive Research

Structured Data

404 Error Checks

Keyword Monitoring

Monthly Tag Optimization

Keyword Dropping

Monitoring of 15 Competitors

## Content:

1 Annual Ultimate Guide Blogs 2000 plus Words

8 Standard 700 - 850 Word Blogs w/ FAQ's Annually

Content Audit and Page Level Optimization &

## Monthly Report & Review

Key Metrics from Analytics, Search Console, Brand Monitoring & Social Monitoring

## 24/7 Support:

For any query feel free to contact us +92 3111 160666 or mail us [info@webcarehouse.com](mailto:info@webcarehouse.com)

## Standard:

25-50 keywords to be optimized

Keywords Research and Analysis

Duplicate content analysis

Broken Links Check

Up to 10 pages

Meta Tags Optimization

Google Analytic Account Setup

Webmaster Tools Account Set Up

XML Sitemap Generation

Including On-Page Off-Page

Article Submission

Social Bookmarking

Classifieds Submissions

LinkedIn Profile Creation

Twitter Page Creation

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Fix SSL Issues

## Ongoing SEO

Competitive Research up to 20 Competitors

Structured Data

404 Error Checks

Keyword Monitoring

Monthly Tag Optimization

Keyword Dropping

Advanced Anchor Linking

Monthly Site Audits & Monitoring

24x7 Uptime Monitoring

Monitoring of 20 Competitors if Desired

Monthly Live Sessions

## Content:

2 Annual Ultimate Guide Articles

12 Premium 1000-1500 Words Blogs w/ FAQ's Annually

Thank You Page Optimization

## Google My Business Optimization

Add Photos

Add Special Offers

Work on Improving Rankings

Help with Miscellaneous Issues Involving GMB

## Monthly Report & Review

Key Metrics from Analytics, Search Console, Brand Monitoring & Social Monitoring

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## Gold:

50-75 keywords to be optimized

Keywords Research and Analysis  
Duplicate content analysis  
Broken Links Check  
Up to 10 pages  
Meta Tags Optimization  
Google Analytic Account Setup  
Webmaster Tools Account Set Up  
XML Sitemap Generation  
Including On-Page Off-Page  
Article Submission  
Social Bookmarking  
Classifieds Submissions  
LinkedIn Profile Creation  
Twitter Page Creation  
Facebook Fan Page Creation  
Monthly Progress Reports  
Customer Support (Email, Chat)

## Technical Work & Audits

Monthly Backlink Audit of Toxic Links with Disavow Service.  
Mixed Media Content Review Looking at Unsecured Links  
Internal Anchor Linking Review for Best SEO Results  
Look at 404 errors and improper redirecting.  
Site Speed Check & Optimization  
Canonization Audit  
Fix SSL issues  
Monitor Search Console Warnings  
Advanced Indexing Checks  
Page Source Checks  
Check External Anchor Links  
Monthly Monitoring of Site's Optimization Score

## Ongoing SEO

Competitive Research up to 20 Competitors  
Structured Data  
404 Error Checks  
Keyword Monitoring  
Monthly Tag Optimization  
Keyword Dropping  
Advanced Anchor Linking  
Monthly Site Audits & Monitoring  
24x7 Uptime Monitoring  
Monitoring of 20 Competitors if Desired  
Monthly Live Sessions

## Content:

2 Annual Ultimate Guide Articles  
16 Premium 1500-2000 Words Blogs w/ FAQ's Annually  
1 Press Release Annually  
Thank You Page Optimization

## Google My Business Optimization

Add Photos  
Add Special Offers  
Work on Improving Rankings  
Help with Miscellaneous Issues Involving GMB

## Link Building:

50 Manual Niche Citations First 90 Days!  
Premium Yext Subscription  
20 Links via Blogger Outreach Annually  
4 Niche Links Obtained from Existing Blogs Annually

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## Monthly Report:

Key Metrics from Analytics, Search Console, Brand  
Monitoring & Social Monitoring



## Platinum:

100-150 keywords to be optimized

Keywords Research and Analysis

Duplicate content analysis

Broken Links Check

Up to 10 pages

Meta Tags Optimization

Google Analytic Account Setup

Webmaster Tools Account Set Up

XML Sitemap Generation

Including On-Page Off-Page

Article Submission

Social Bookmarking

Classifieds Submissions

LinkedIn Profile Creation

Twitter Page Creation

Facebook Fan Page Creation

Monthly Progress Reports

Customer Support (Email, Chat)

## Technical Work & Audits

Monthly Backlink Audit of Toxic Links with Disavow Service.

Mixed Media Content Review Looking at Unsecured Links

Internal Anchor Linking Review for Best SEO Results

Look at 404 errors and improper redirecting.

Site Speed Check & Optimization

Canonization Audit

Fix SSL issues

Monitor Search Console Warnings

Advanced Indexing Checks

Page Source Checks

Check External Anchor Links

Monthly Monitoring of Site's Optimization Score

## Ongoing SEO

Competitive Research up to 20 Competitors

Structured Data

404 Error Checks

Keyword Monitoring

Monthly Tag Optimization

Keyword Dropping

Advanced Anchor Linking

Monthly Site Audits & Monitoring

24x7 Uptime Monitoring

Monitoring of 20 Competitors if Desired

Monthly Live Sessions

## Content:

2 Annual Ultimate Guide Articles

20 Premium 1500-2000 Words Blogs w/ FAQ's Annually

1 Press Release Annually

Thank You Page Optimization

## Google My Business Optimization

Add Photos

Add Special Offers

Work on Improving Rankings

Help with Miscellaneous Issues Involving GMB

## Google Analytics

Track all Website including click and impression

## Link Building:

50 Manual Niche Citations First 90 Days!  
Premium Yext Subscription  
20 Links via Blogger Outreach Annually  
4 Niche Links Obtained from Existing Blogs Annually

## Listing:

Local Search Engine Submission  
Updating local listing Pages  
Google Business Listing  
Bing Places Listing

## Monthly Report:

Key Metrics from Analytics, Search Console, Brand  
Monitoring & Social Monitoring

## 24/7 Support:

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